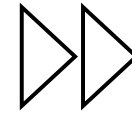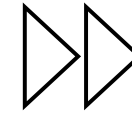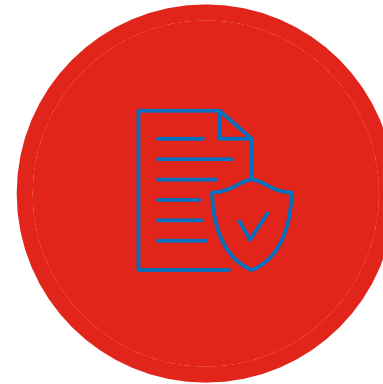# Digital Credential - How they work?

An individual meets requirements to earn a digital credential

Organisation issues the digital credential

The individual accepts and shares their credential

The individual is connected to opportunities

Digital credentials, are web-enabled versions of recognition, certification or learning outcomes which can be verified in real-time, online.

Putting the learner in control of credentials

Digital credentials can be used in email signatures or digital resumes, and on social media sites such as LinkedIn, Facebook, and Twitter.

Real-time, online verification: digital credentials can be implemented on the blockchain and uniquely linked to verified data which makes them more reliable and secure than traditional paper credentials.

Allows learners to share their achievements and validate skills in real time, anywhere anytime, and with anyone! Below are examples of how they look:

What are some benefits to digital credentials?

Learners work hard to achieve their qualifications. Once they've reached a goal, they excitedly share their news with friends and family. Digital credentials are easy to share on social media platforms and can be embedded in an email or on a webpage.

This offers several advantages over the use of traditional paper certificates:

- Track real-time engagement and views of digital credentials

- Grow awareness for the program or course, and the business, with branded digital credentials

- Improve recipient employability by adding digital credentials to LinkedIn profiles or online CVs

EASY TO SHARE AND VERIFY